

## **U.S. Government Leads Global Engagement Movement Hosting** **Global Pulse 2010**

*Partnering for innovative solutions to global challenges*

### **Key Points:**

- The Obama Administration wants to find new opportunities for the way the U.S. Government to engage and partner with the international community.
- From March 29-31, the U.S. Government will launch a global conversation by hosting, Global Pulse 2010, a 3-day, online collaboration event that will bring together 20,000 socially engaged participants from around the world.
- President Obama has articulated the need to engage the global community, and build substantive partnerships based on “mutual interest and mutual respect,” and has said that, “There must be a sustained effort to listen to each other; to learn from one another; and to seek common ground.”
- The U.S. Agency for International Development (USAID), in consultation with Departments of State, Commerce, Education, and Health and Human Services, is sponsoring the Global Pulse 2010 event as one way of responding to this.
- Discussions will take place in an online platform and will focus on ten hot-button issues facing the global community within the fields of science and technology, entrepreneurship, and human development.
- The platform allows participants to sign on and voice their opinion from any point on the globe. Over the three days, the technology will take the pulse of the live conversations with a sophisticated text-mining tool developed by IBM Research. It will periodically perform real-time analysis and data mining to capture and extract major emerging themes and best ideas that develop.
- This event will bring together people with unique perspectives on the same social issues that face the global community. In the wake of globalization, it becomes increasingly difficult to create sustainable solutions in silos. Global Pulse will give people a chance to discuss, partner, and co-create solutions to some of the most pressing social issues of our time.
- To register for the event visit the official Global Pulse 2010 Marketing Website at [www.GlobalPulse2010.gov](http://www.GlobalPulse2010.gov).
- For more information on Global Pulse 2010 please contact us at [GlobalPulse2010@usaid.gov](mailto:GlobalPulse2010@usaid.gov).



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